

SPII Community Webinar #1

15 October 2025



Agenda

Time	Title	Sepaker
11:00	Introduction	Veronica Baker , Project Manager – Lead Impact Investing and Nature, SSF
11:10	Updates on the SPII Theory of Change	Rosa Sangiorgio , SPII Executive Board Chair
11:20	Launch of the Swiss Impact Investing Map and Demonstration	Kali Taylor , CEO, SFG Morgane Loisel , Advisory Manager, iGravity
11:40	Q&A with Kali & Morgane	Moderated by Veronica Baker, SSF
11:50	Update on other activities (GIIN Webinars and Impact Measurement)	Veronica Baker , Project Manager – Lead Impact Investing and Nature, SSF
12:00	Open discussion with Audience	
12:25	Closing Remarks	Veronica Baker , Project Manager – Lead Impact Investing and Nature, SSF
12:30	End	

House Rules



The session is recorded



Slides will be made available afterwards



Please mute yourself when you don't speak



Please use the Q&A function to ask questions for the Q&A section



During the discussion, please state your name and organization when speaking for the first time

Introduction



Veronica Baker
Project Manager – Lead
Impact Investing and
Nature, SSF



The SPII



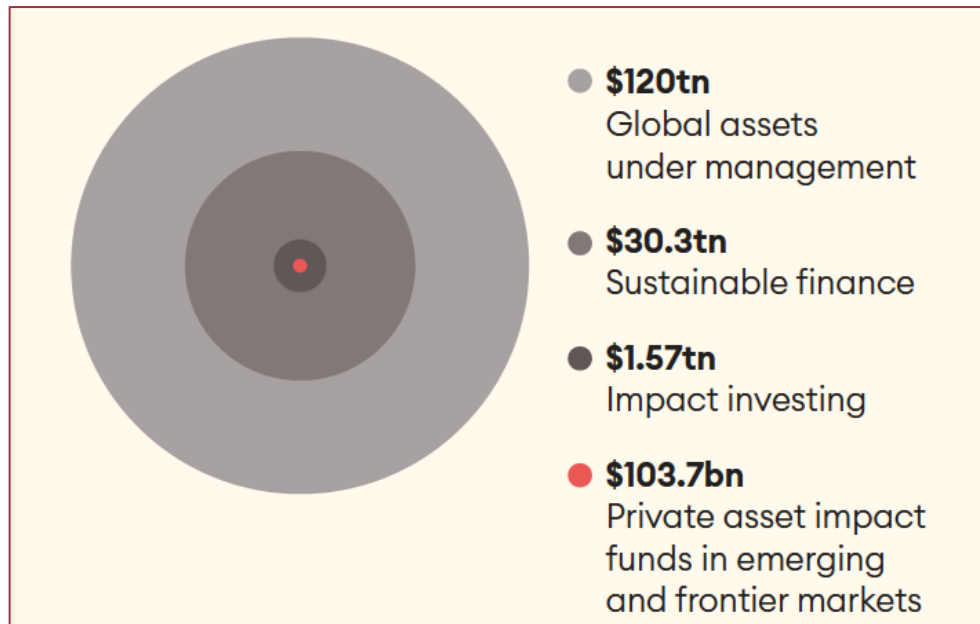
Rosa Sangiorgio
SPII Executive Board Chair

Less Talk, More Numbers

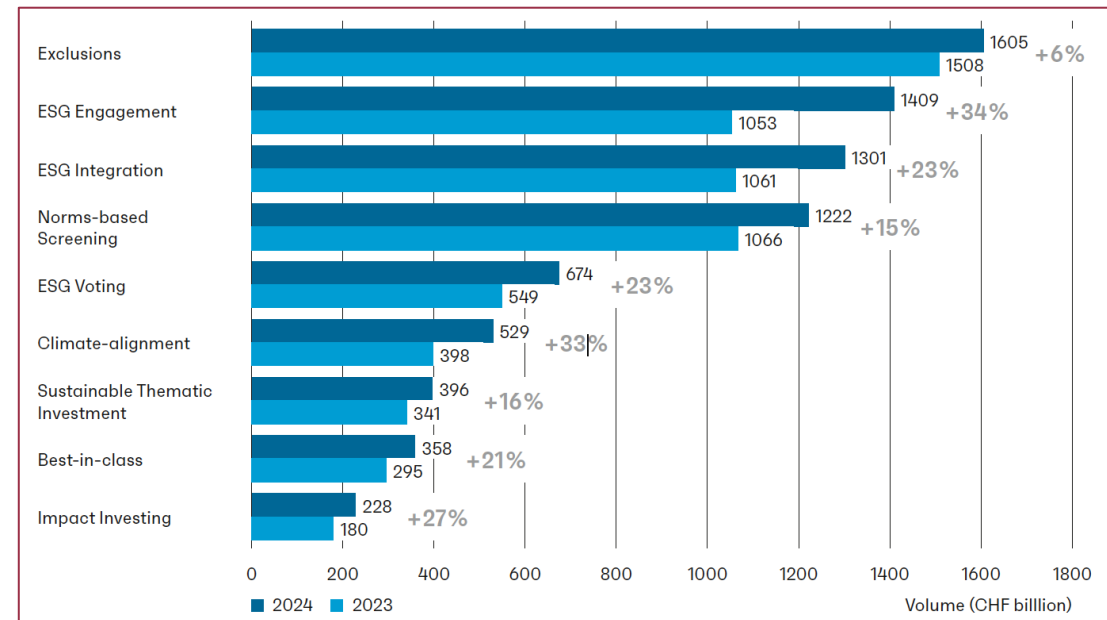
GIIN Definition of Impact Investing:

Investments made with the **intention** to generate positive, **measurable** social or environmental impact **alongside a financial return**

Global Impact Investing AUM 2024 (in USD bn)



Breakdown of Swiss sustainability-related investment volumes¹



Source: GIIN, State of the Market 2024; SSF Swiss Sustainable Investment Market Study 2025

¹ Impact Investing intends to generate a measurable, beneficial social and environmental impact alongside a financial return.

Theory of Change

From Vision to Action

Switzerland builds on a strong foundation in sustainable finance, wealth management, and educational excellence with the aim of becoming a **leading global hub for impact investing**, thereby **mobilizing capital** and expertise to **scale solutions** that support the achievement of the SDGs.

Mobilize Capital to generate positive impact alongside financial returns	Awareness	Research	Public Voice	Tools
Foster a thriving and effective Swiss Impact Ecosystem	Mapping	Sharing Platforms	Ecosystem Representation	Governance
Facilitate Switzerland's contribution to Global efforts in Positive Impact	Global Norms	Policy Engagement	Peer Learning	Global Positioning

Two Paths to Impact

Our near-term priorities and a standing invitation for projects we can power.

Top Down Priorities (examples)

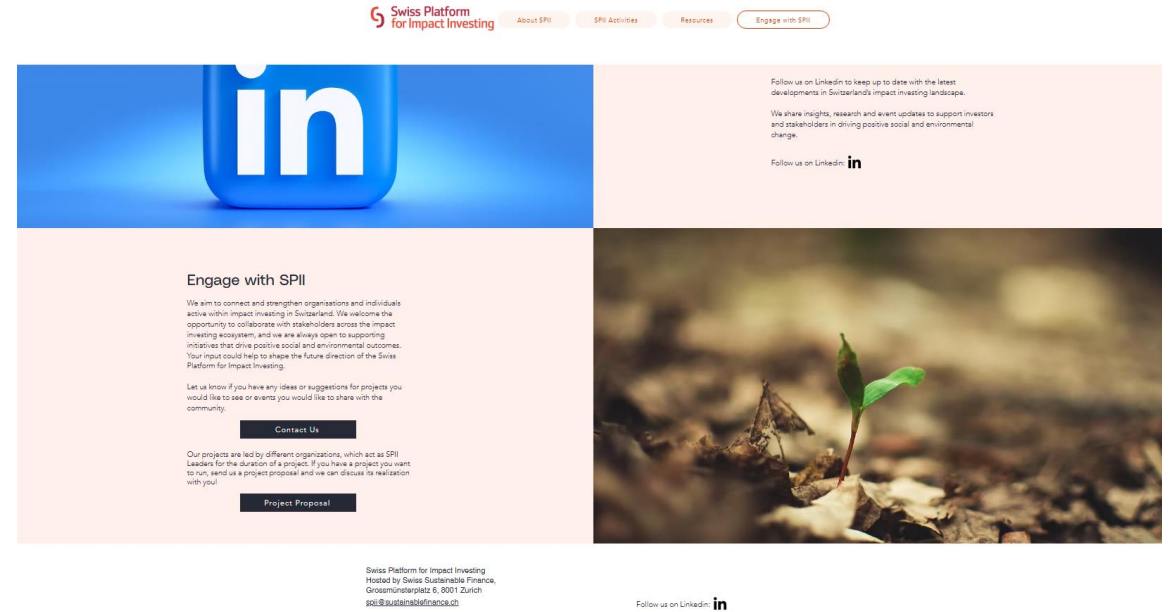
- Research: Evidence of clients' demand
- Collection/Publication of Case Studies of Success
- Mapping existing education/empowerment platforms for asset owners
- Mapping of existing Impact Investing Marketplaces
- Analysis of Impact Investing Ecosystem Mapping
- Voice of the Investees Survey
- Deep dive on Impact Investing policies

Bottom up Projects (examples)

- Risk/Return profiles of Impact Investing across Asset Classes (Research proposed by Ingeborg Schumacher)
- Recommendations for national policy and funding for female entrepreneurs in Switzerland (proposed by Impact Hub/Tommaso Tabet)
- The Physical Climate Risks of Swiss Pension Funds (proposed by RSg Impact/Climada Technologies)
- Investor Impact Pathways (Investor Impact Initiative)

Submit your project ideas to us!

- Subscribe to our mailing list!
- Contact us: spii@sustainablefinance.ch
- Join us for these regular SPii Community Webinars happening twice a year
- Submit your project proposal to us!
- Visit our website: www.swissimpactinvesting.ch



Swiss Impact Investing Map

MAPPING

SWISS IMPACT INVESTING ECOSYSTEM



SFG



PROCESS & OBJECTIVES

Where we are in the process

- ✓ Initial Scoping
- ✓ Informant Interviews & Research
- ✓ Data Collection & Scope Refinement
- ✓ Platform Build

Launch & Public Consultation

Enrichment of the Mapping, as needed

Today

*Scope of
this project
supported
by*



Objectives of the webinar

- Present the methodology
- Showcase the map & how to use it
- Receive feedback from the community
- Explain next steps

OBJECTIVES AND SCOPE OF THE MAPPING

Promote Switzerland as a place for impact investing

Give an overview of who is present
in impact investing in Switzerland

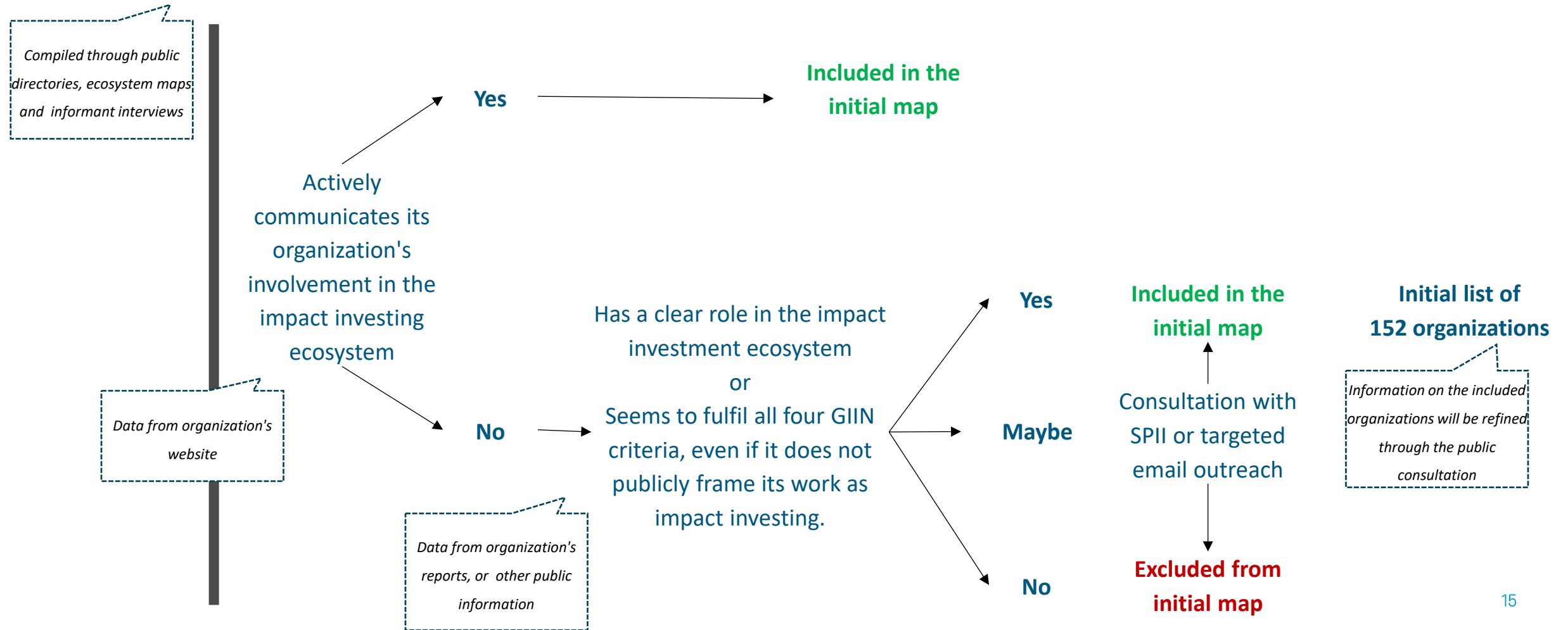
Provide a way to search for
collaborators

Identify key areas of ecosystem
strengths and gaps

- **This is a mapping exercise based on secondary data.**
It is **not** a market sizing exercise.
It is **not** a benchmarking exercise.
It does **not** aim to illustrate trends in the impact investing market in Switzerland.

METHODOLOGY AND APPROACH (1/2)

Long list of 184 organizations



METHODOLOGY AND APPROACH (2/2)

Limitations:

This mapping is **not exhaustive**. It represents a first step toward providing a broad overview across functions and actor types within the impact investing ecosystem.

The public consultation will help identify additional actors and further refine the mapping information.

In addition, the shared platform will be made available where the community can propose new entries and suggest updates.

The mapping relies exclusively on **secondary data sources**. Inclusion is based on publicly available information or insights reasonably inferred from these sources. No surveys or interviews were conducted to verify the data with the included actors. As a result, organizations that engage in impact investing but do not publicly disclose such activity could not be included.

PROPOSED CATEGORIES

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Asset Owners & Managers

- ❖ Asset Manager / Investment Manager (53)
- ❖ Bank (6)
- ❖ Development Agency/Development Finance (2)
- ❖ Family Office (2)
- ❖ Cooperative (2)
- ❖ Insurance / Re-insurance Company (4)
- ❖ Foundation (15)
- ❖ Pension Fund (10)

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Service Providers

- ❖ Consulting Firm (17)
- ❖ Data / Analytics Provider (1)
- ❖ Industry Association / Network (2)
- ❖ Insurance / Re-insurance Company (3)
- ❖ Legal & Compliance Advisory (1)
- ❖ Financial Advisor (5)

4

Policy & Regulatory Bodies

- ❖ Government (Department / Ministry) (2)
- ❖ Regulatory Authority (1)
- ❖ Development Agency/Development Finance (1)

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Research, Advocacy, Networks

- ❖ NGO (4)
- ❖ Foundation (5)
- ❖ Academic Institution (4)
- ❖ Industry Association / Network (8)
- ❖ UN Agency (3)
- ❖ Collaborative Initiative (6)
- ❖ Entrepreneurial Support Organization (2)

Typical Activities

- ❖ Investment Management
- ❖ Financial Product Design
- ❖ Impact Measurement & Outcome Verification

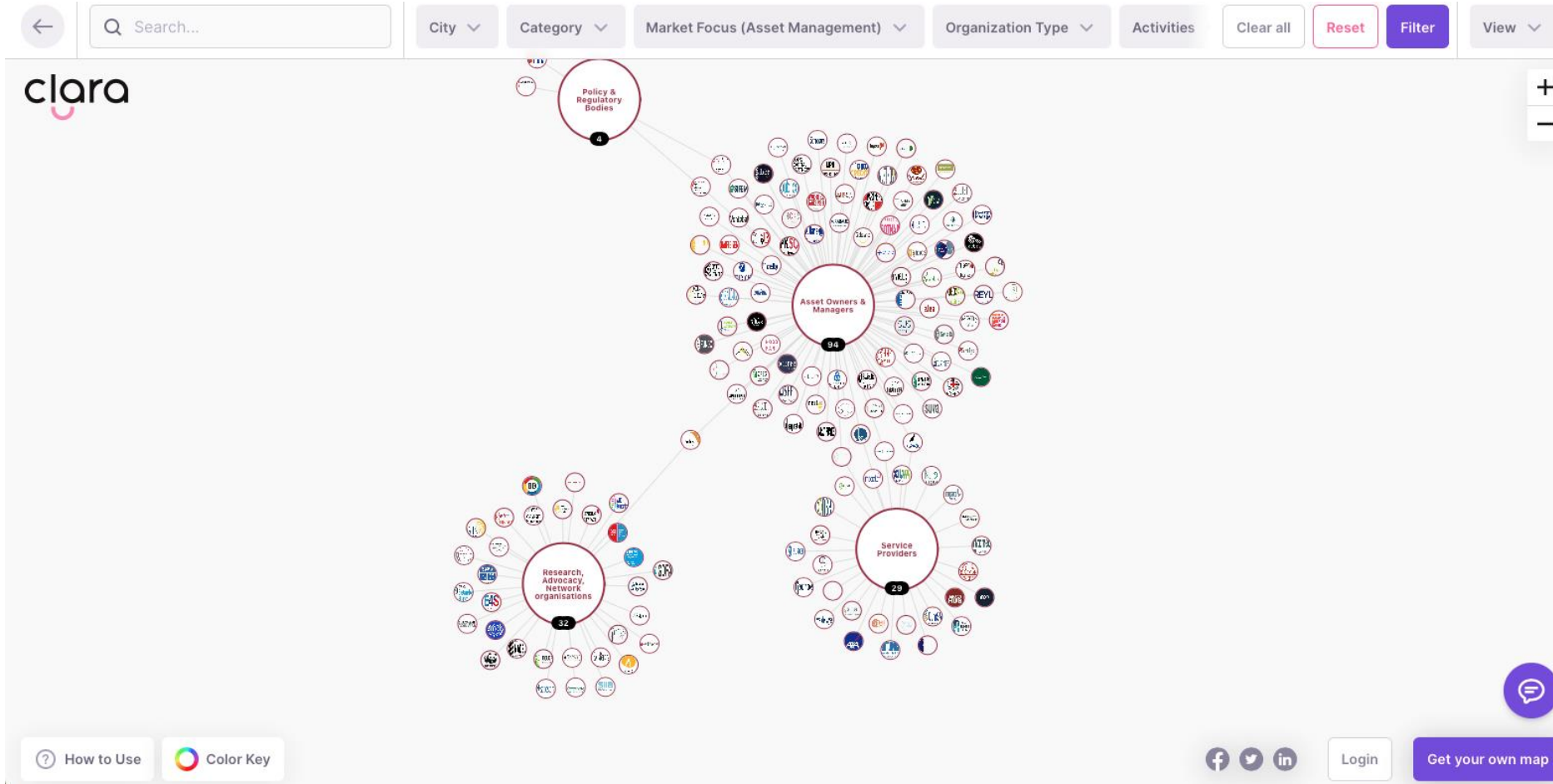
- ❖ Research
- ❖ Financial Product Design
- ❖ Capital Mobilization & Fundraising Support
- ❖ Data & Analytics Provision
- ❖ Due Diligence & Risk Assessment Services
- ❖ Investment Advisory
- ❖ Impact Measurement and Outcome Verification
- ❖ Capacity Building & Technical Assistance
- ❖ Legal & Compliance Advisory

- ❖ Policy Development & Regulatory Engagement
- ❖ Standards & Certification Development

- ❖ Advocacy & Awareness Raising
- ❖ Research
- ❖ Network Convening & Market Place Facilitation
- ❖ Capital Mobilization & Fundraising Support
- ❖ Capacity Building & Technical Assistance
- ❖ Industry Association
- ❖ Standards & Certification Development

THE MAP

[View on our website](#)



THE PUBLIC CONSULTATION

[View on our website](#)



OPEN FROM OCTOBER 15, 2025 TO JANUARY 15, 2026

Update a listing

Add a missing organization

The screenshot shows a web interface for a public consultation. At the top, there are filter buttons for 'City', 'Category', 'Market Focus (Asset Management)', and 'Organization Type'. Below these is a 'More filters' button, 'Clear all', 'Reset', and 'View' buttons. The main area displays a circular network of organization logos, with a central hub labeled 'Research, Advocacy, Network organisations' and a count of '32'. A detailed view for 'Sustainable Finance Geneva' is overlaid on the right. It includes a profile picture, a 'Like' button, and an 'Edit' button circled in red. The 'Edit' button is highlighted with a red circle. Below the profile picture, there is an 'ORGANIZATION DESCRIPTION' section with text: 'Sustainable Finance Geneva (SFG) is a non-profit organization focused on promoting sustainable finance within Switzerland. It serves as a network of over 400 professionals and 50 institutions, aiming to integrate sustainable finance practices into the financial industry. SFG's activities include strengthening connections among sustainable finance players, empowering individuals to advocate for sustainable finance, and mainstreaming impact by raising awareness and fostering knowledge sharing. The organization also hosts events and provides resources to support sustainable finance initiatives.' Below the description are fields for 'ADDRESS' (Rue de Chantepoulet 1, 1201), 'WEBSITE' (sfgeneva.org), and 'CITY'. At the bottom of the detailed view is a 'View more' button with a speech bubble icon.

IMAGE

Click to add a file
Or drag and drop to upload

ORGANIZATION DESCRIPTION

JUSTIFICATION OF ACTIVITIES

ADDRESS

NAME

WEBSITE

CITY

CATEGORY

Asset Owners & Managers
Policy & Regulatory Bodies

MARKET FOCUS (ASSET MANAGEMENT)

Q&A with Kali and Morgane



Kali Taylor
CEO,
SFG



Morgane Loisel
Advisory Manager,
iGravity



Update on Other Activities

Impact Measurement Framework Project



- In March 2025 we held several roundtables discussing the impact measurement challenges faced in private markets and in listed equity including data providers.
- In January 2026, we aim for publication of a short report highlighting impact measurement challenges and some recommendations based on the Swiss market. We will also feature some case study insights into impact measurement.

Completed Project: Webinar Series Impact Investing Market Insights

- An SPII project in collaboration with SSF and GIIN Switzerland.
- Three webinars in 2025
- 20 March: Impact Lens Investing including GIIN Market Sizing
- 3 July: Impact Investing in Healthcare including GIIN Healthcare Benchmark and QALY
- 17 September: Climate Solutions including GIIN Climate Solutions Investing Framework



Discussion

ToC Q&A



Rosa Sangiorgio
SPII Executive Board Chair

Thank you!

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